



THE ISLAMIC SOCIETY OF NORTH AMERICA

Dear ISNA Family,

Assalamualaikum, السلام عليكم

We would like to take this opportunity to thank you for your continued support. The year is coming to an end but the challenges still continue

— COVID-19, economic disparities, political divisions, social injustice, just to name a few. While we face these challenges with courage, clarity, and resolve, we must also be thankful for what we have.



From front line health care professionals to organizations and masjids arranging food drives and aid, the Muslim community and

institutions have responded with energy and compassion.

In 2020, ISNA continued its work of uplifting and providing a variety of services to the Muslim community. In March, as our response to COVID-19, we took lead in creating the ***“National Muslim COVID-19 Taskforce”***, a coalition of more than 40 national organizations. For the 57th Annual ISNA Convention, we invited more than 100 national speakers including ***a message from the President-Elect Joe Biden***. Throughout the year, ISNA arranged several virtual programs including education forum webinars, Seerah conference, youth programs, chaplaincy services, Friday Refections, Green initiatives interfaith events, and issued press releases on important topics.

Whether it is providing scholarships to students or giving a life changing experience to a youth, ISNA is touching thousands of lives.

We thank you for your past donations and ***humbly ask you for your support so that we can continue this important work. You can mail your tax-deductible and zakat eligible gift to ISNA or donate online at www.isna.net***

Jazak Allah Khayran

Basharat Saleem
Executive Director

OUR VISION

To be an exemplary and unifying Islamic organization in North America that contributes to the betterment of the Muslim community and society at large.

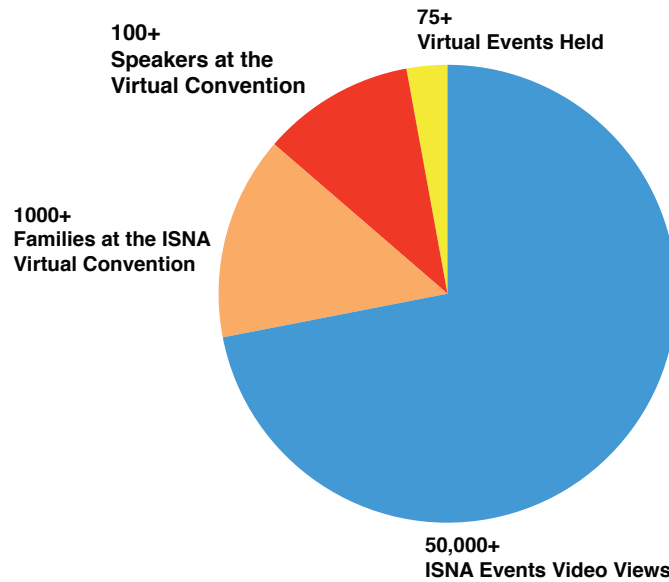
OUR MISSION

To foster the development of the Muslim community, interfaith relations, civic engagement, and better understanding of Islam.

STRATEGIC GOALS

- ◆ Achieve organizational excellence through operational efficiency, transparency, accountability, high-performance, effective communication, and financial stability.
- ◆ Strengthen and develop American Muslim communities.
- ◆ Enhance interfaith collaboration and civic engagement.
- ◆ Provide high quality programming and services for the Muslim community.

2020 SNAPSHOT



ISNA – Serving the Muslim Community for 57 Years

■ 57th Annual ISNA (Virtual) convention with 100+ speakers

*The Struggle for Social Justice:
A Moral Imperative*

A virtual convention was organized over the Labor Day weekend with 100+ speakers and a variety of topics on Social justice, COVID-19, Modern Islamic Thought, Muslim Youth of North America sessions, Climate Change, Award Presentations and more.

“Thank you for organizing the virtual convention. It has been an amazing program. We appreciate all the hard work. This has been inspiring.”
Convention Attendee

2020 ISNA Community Service Award presented to Dr. Ingrid Mattson in recognition of her distinguished service to Islam and Muslims in North America

2020 ISNA Lifetime Achievement Award presented to Dr. Saiyid Masroor Shah

■ Education Forum Web Series

ISNA has been providing services to Islamic Schools, Teachers, Principals, Administrators, and Board Members through its two annual Education Forums. A series of education forums were organized online in 2020.

■ Friday Reflections Program

Every Friday, since March 20th, ISNA has been providing Friday Reflections program with prominent national speakers on diverse topics



“Powerful and comprehensive discussion — Thank you for your leadership in the community.”
Event Attendee



President-Elect Joe Biden Message for the 57th ISNA Annual Convention

“I am honored to have this opportunity to speak directly to the Islamic Society of North America Annual Conference. I want to thank you for the invitation and thank you for ISNA’s ongoing dedication in supporting and engaging Muslim Americans”.



■ Seminars on Racism and Social Justice

In 2020 we witnessed many social injustices and tragedies including the killing of George Floyd in Minneapolis. ISNA organized many webinars with national speakers on the topics of social justice, racism, and race relations.

■ Seminars on COVID-19 related topics

We invited health professionals, experts and faith leaders to talk about the pandemic, its impact on our lives, and how to cope with it.

• Founded the National Muslim COVID-19 Taskforce

In March, ISNA took the lead in forming the National Muslim COVID-19 Taskforce, which became a broad coalition with more than 40 national organizations. The Taskforce has been meeting regularly and has issued many press releases and information to our community. It included sub-committees on Health Professionals, Policy, Fiqh, Social Services, and Mental Health Professionals.

◆ Youth Programming



Through the Muslim Youth of North America, MYNA, we conducted a number of programs in 2020 including Jumu'ah Gems, Israa, Virtual youth camps, Hira Intensive, Spoken word workshop, center for positive youth development, and more.



◆ Islamic Horizons Magazine



All six issues of ISNA's bi-monthly flagship magazine came on time in 2020. The magazine covered a wide range of topics from Racism to atrocities on Muslims in India and more. Others issues of the magazine covered topics of family, COVID-19, and Social Justice.

While our print circulation remains low, but we are posting each issue's PDF on ISNA, ISNA Canada, and six other organizations' homepages. However, the ideal would be to have a digital firewalled presence.

"ISNA – Thank you for hosting this webinar on healthy family."

♦ **Interfaith Virtual Programming**

- ISNA partnered with Facebook to hold a virtual event with faith leaders on April 4th
- ISNA participates in an interfaith event organized by Tri-Faith
- ISNA participated in a prayer service with other faith groups on April 9th
- Organized an interfaith event on May 23rd with faith leaders and representatives from the government
- ISNA partnered with other national faith leaders to issue a National Day of Mourning and Lament statement
- Organized an interfaith webinar on Racism

♦ **Chaplaincy Services**



ISNA continues its Chaplaincy services to endorse, educate, and support Muslim Chaplains serving in the armed forces, universities, hospitals and other institutions. ISNA's Chaplaincy Services is dedicated to building leadership capacity among American Muslims by setting standards for leadership excellence, conducting educational and training programs to help community leaders meet those standards, and preparing and publishing guides, manuals, handbooks, and other material for enhancing leadership awareness and performance.

A virtual chaplaincy education and training conference was held on September 3 and 4

♦ **ISNA Green Initiative**



ISNA's Green Initiative creates awareness about climate change and provides guidance to make our mosques and Islamic centers environmentally friendly and our practices sustainable.

To do so many initiatives and webinars were organized in 2020 with national leaders and experts.

♦ **Online Matrimonial Services**

ISNA continues its online matrimonial service for single Muslims through its website www.isna.net/matrimonial

In 2020, ISNA partnered with the United States Environmental Protection Agency (EPA), in a program to create awareness about climate change at the Masjid and community level. As a part of this program, a workbook was developed to serve as a resource and planning guide for leadership, staff, and laypersons at houses of worship who want to increase the energy and water efficiency of their facilities by implementing realistic and cost-effective improvement projects.

SUPPORT ISNA

Your Support Helps To:

- ✓ Host events with national speakers and experts on important topics such as COVID-19, Mental health, Social Justice, Spirituality, Islamic Education, Youth programming, Green initiatives, and more
- ✓ Organize the National Muslim COVID-19 Taskforce to continue our work to educate, inform, engage, and protect communities nationwide
- ✓ Host interfaith events and programs with other faith leaders for fighting just causes locally, nationally, and globally
- ✓ Host events on topics of Fiqh with prominent scholars
- ✓ Coordinate and engage with government agencies on various matters for community development
- ✓ Provide services and programs, through the ISNA Green Initiative, to create awareness and action about climate change
- ✓ Provide Chaplaincy services to our Chaplains in the military, hospitals, universities, and other institutions

WWW.ISNA.NET